



REAL ENCOUNTER OUTREACH is a ministry focused on partnering with and assisting the local church in the area of evangelism and outreach.

Our desire is to see a long lasting impact on each community. We offer different options to meet the needs of your church and community.

As a ministry, we offer different elements and personalities in the area of Motorcycle Stunt Riding, Flatland BMX, Flatland Skateboarding, the RE BMX Jump Team, an Illusionist, DJ and production simply as a means of connection with the culture. These elements are our platform, but make no mistake, Jesus Christ has center-stage in our lives as individuals and in our message as a Ministry.

We offer different options to meet the needs of your church and community in outreach. Real Encounter is perfect for School Assemblies, Upwards events, Camps, Disciple Now Weekends, Conferences and Church Outreach Events for people of all ages.

We believe one of the most effective options we have is the Real Encounter Crusade. A RE crusade incorporates two to three public school assemblies per day and culminates with a large outreach event at night.

Let me walk you through the steps when considering Real Encounter for your next event.

1. Call our office at 417-353-0888 or email us at brad@realencounter.org. We will do our best to work within your timeframe and budget. Real Encounter is a turnkey ministry for most events. You can book one or all the elements we offer and for as many days as needed.
2. After you have decided what will best work within your timeframe and budget we can secure your date with a simple ministry agreement to be signed and mailed to our office with a deposit.
3. Once you have booked your event with us we will walk beside you throughout pre-planning process. At RE we have all the tools needed for most events such as self-contained ramps for stunts, sound equipment and advertising pieces.

We consider it the highest privilege to bear the gospel of Jesus Christ with your church and community.

Brad Bennett
Founder and President

Planning for a REAL ENCOUNTER Crusade takes a highly motivated and devoted group of individuals. It will be vital that you develop a network of other ministers and adult leaders to help carry the load of this outreach event.

Below is a checklist of 4 tasks that must be completed in the first couple weeks of booking a Real Encounter crusade.

1. Enlist the Team Leaders outlined in this Pre-Event Planning Guide. Be diligent to fill each role with a separate individual who is highly motivated to reach their community for Christ. Each team leader will be responsible for communicating their progress to the R.E. Event Planner as well as meet with the on-site point person on a regular basis. Distribute copies of the Pre-Event Planning Guide to each Team Leader in preparation for the Pre-Event Planning meeting.
2. Book and secure the potential Harvest Night location. At the time of the pre-event planning meeting the RE representative will give final approval of the venue. Please refer to the Event Team section for details.
3. Book school assemblies. The school assemblies are vital to the success of the crusade. Please refer to the School Assembly Team section for details.

Be committed to partnerships with other local churches in bringing in a REAL ENCOUNTER Crusade. The more churches involved the less planning involved for each leader and greater impact on the community at large. A minimum of three churches should be involved in a Real Encounter Crusade for the fullest impact. More churches = more Christians inviting more pre-Christian friends = larger harvest of new Christ-followers.

Spend much time in prayer for the REAL ENCOUNTER Crusade. Our desire is for God to accomplish what only HE can in the heart of your people, complete transformation from "darkness" to "light".

PLANNING TEAMS

In order to accomplish all the planning that goes into a R.E. crusade it is vital that you carefully select God's person to serve as Team Leader for each area of responsibility. Each Team Leader is responsible for formulating a team of volunteers to assist them with the details of their assignment. The Team Leader will be responsible for a specific area of the event. It is important that the members of these teams meet together on a regular basis to follow up on the progress that is taking place in their area. Each Team Leader will be in direct contact with the R.E. office regarding their specific role of responsibility. Team Leaders should be good communicators with strong skills in the administration of details.

Finance Team: Responsible for budgeting, raising funds, dispensing all monies required for the REAL ENCOUNTER Crusade.

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Note the amount of monies due at the appropriate due date.
- ❑ Ask each church involved to give financially to the event. *(Many times people will not feel ownership in the event until they are financially responsible for the event)*
- ❑ Determine a budget for the event. The event can be customized for your particular community so consider what the needs are before developing a budget.
- ❑ Calculate the cost of any purchased promotional materials and promotional avenue's *(ie: Radio and TV spots, banners)*
- ❑ Calculate expenditures for meals & snacks for the R.E. Team during the course of the Crusade *(see hosting information)*, as well as any lodging & travel expenses incurred *(see contract)*
- ❑ The R.E. office will invoice you for travel expenses according to contractual agreement. These should be calculated into your Crusade budget.
- ❑ Spend time in prayer and in dialogue with Team Leaders to develop creative funding options for the event.
- ❑ Encourage the school assembly team to ask for monies available from school budgets for the purpose of hosting assemblies. *(\$500 per school assembly is a typical amount – these monies DO NOT COME DIRECTLY to R.E., but are part of your assets of funding)*
- ❑ Contact local businesses to contribute monies to a free community event. Businesses could also sponsor school assemblies.

SCHOOL ASSEMBLY TEAM: *Responsible for promoting and scheduling school assemblies. This team leader should already have a good relationship with school officials. School assemblies are the best form of advertising for the REAL ENCOUNTER Harvest Night.*

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Organize a list of middle and high schools in the surrounding areas
- ❑ Meet with principals and other administration to offer them a professional, quality assembly that will meet their needs as school leaders.
- ❑ Give principals information on REAL ASSEMBLIES.
- ❑ Schedule and confirm school assemblies to allow 2 to 3 assemblies a day. *(Note: a 2 hour time frame is needed for each assembly in addition to drive time)*
- ❑ Assure principals that REAL ASSEMBLIES honors the separation of church and state.
- ❑ Gather information on each school as the assembly schedule begins to form: School name, grades attending, both mailing & street address, phone number, contact name and title, assembly time, number of students attending, allotted travel time, additional comments.
- ❑ Inform principal of school assembly details
 1. *School assembly is 45 min in length. (Not including time for students coming and going from school assembly.)*
 2. *Motorcycle and/or BMX Bicycle is used on the gym floor or auditorium stage. (Rubber mats are provided by Real Encounter to protect flooring.)*
 3. *REAL ENCOUNTER will provide sound and video. Request a staff person to be in the room for questions regarding power and lighting.*
 4. *Assembly preparation requires 30 minutes to set-up and 30 to tear down. (Load-in & Load-out)*
- ❑ Prepare R.E. Postcards w/information labels regarding Harvest Night event, enlist volunteers to handout the postcards at the conclusion of each assembly.*(contact R.E. office for additional info.)*

NOTE: 2 weeks prior to the R.E. crusade, contact every Principle to remind them of the upcoming assembly. Be sure every detail is covered for the R.E. Team prior to showing up and set up!

EVENT TEAM: *Responsible for details of the REAL ENCOUNTER event night.*

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Secure venue site for the REAL ENCOUNTER Harvest night (preferably the largest school gymnasium in the area). Hosting the event at a neutral site helps to draw more non-believers.
- ❑ Anticipate a crowd of 1,000 – 3,000 people in attendance. The more school assemblies scheduled, the higher the attendance.
- ❑ Obtain the facility for no later than 3:00 p.m. Wednesday for production set-up. This process takes a minimum of 2 hours to complete.
- ❑ Check Venue insurance requirements. R.E. will provide proof of insurance upon request.
- ❑ Ensure venue meets power requirements needed for production.
- ❑ If number of students expected is over 3000, contact the R.E. office. Additional sound equipment may be needed (*if additional sound is needed, it will be the responsibility of the promoting churches*).
- ❑ Organize volunteer or professional security for the event night to be on-hand for both indoors and outdoors.
- ❑ Inform security during indoor rally to prevent crowd behavior not conducive to the gospel presentation.
- ❑ Provide barricades for motorcycle and BMX exhibition areas to protect both spectators and performers. Caution tape can be used, as well as low fencing.
- ❑ Secure 2 gas powered lighting trees for outside motorcycle exhibition, if needed.
- ❑ Secure a product table for Harvest Night (8' in length)

NOTE: 2 weeks prior to R. E. Crusade visit the Harvest Night location again and confirm the time, logistics and contact person for set-up. Be sure every detail is covered and ready!

NOTE: *Specific details are outlined below for the varying elements of Crusade Teams. Your Contract will determine your focus point (BMX and/or Freestyle motocross)*

Motorcycle Stunt Riding:

- ❑ Ensure adequate space for exhibition (45'x150' on pavement or asphalt outdoors).
- ❑ If after dusk, rent 2 generated industrial lighting trees for exhibition area.
- ❑ Provide adequate barricade to protect both spectators and riders. Exhibition area must be clear of people to ensure safety.

BMX Team:

- ❑ Indoor BMX exhibition will require gym floor space of apx. 100 feet in length. BMX Team will provide a self-contained ramp system and mats to cover the floor.
- ❑ Outdoor BMX exhibition will require a minimum of 100 feet in length on pavement. In the event no pavement is available, contact the R.E. office for complete instructions.
- ❑ Provide adequate barricades to protect both spectators and riders.
- ❑ Rent 2 generated industrial lighting trees for exhibition area.

PUBLICITY TEAM: *Responsible for publicizing the R. E. event.*

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Calculate costs of advertising materials from R.E. office. Please note that all materials & logo are under copy-write protection and cannot be reproduced by individuals, churches, or other organizations.
- ❑ Begin planning the best form of advertising for your town and surrounding community.
- ❑ Start 12 weeks prior to event:
 - *12 weeks out – start publicizing Real Encounter format to ALL local churches.*
 - *4 weeks out – start publicizing Real Encounter Rally to community*
 - *2 weeks out - publicize Real Encounter to schools*
- ❑ Use community advertising that targets non-believers. (*Newspaper, radio, TV or cable commercials, posters, billboards*) Target non-Christian media sources
- ❑ Contact other churches to be involved with REAL ENCOUNTER. It is vital that local Pastors, along with Youth Pastors are involved from beginning to end in the prayer and planning process. Involve any denominational leadership within your community as well, as well as great commission organizational leadership (*FCA, Youth for Christ, Campus Crusade and Campus Christian Clubs*).
- ❑ Real Encounter posters are available and are specially designed to fit on a regular size locker. Contact the R.E. office for order forms and pricing.
- ❑ Invite local newspaper, radio, and television stations to cover the event from preparation to finish.
- ❑ Think creatively in advertising!

PRAYER TEAM: *This team will coordinate a community wide prayer strategy.*

- Coordinate a church wide prayer day for the Real Encounter Week.
- Coordinate both adult and student prayer warriors with each Church participating.
- Plan a joint Prayer Walk on each school campus holding an assembly.
- Prayer walk the Harvest Night facility
- Gather adults to pray during the real encounter event

10 day Prayer Guide:

Day 10 Pray for Event coordinators

- Planning process
- Families
- Time
- Encouragement

Day 9 Pray for Schools

- Students
- Principals
- Teachers
- School Assembly

Day 8 Pray for Christian Students

- Inviting their friends and family who do not yet follow Christ
- Boldness to share their faith in Christ Jesus
- Living the life of a disciple through purity and holiness

Day 7 Pray for people who are not yet Christ-followers

- God would speak to their hearts, drawing them to Himself
- They will desire to become Christ-followers
- Have a connection with a group of believers (the Church)

Day 6 Pray for Encouragers

- God will call out passionate people to serve
- Have wisdom in what they say to those seeking Christ

Day 5 Pray for the Real Encounter Team

- Brad Bennett as he shares the message of salvation
- Guidance in the planning of the event
- The Real Encounter Team's impact would be great on and off the stage
- Technical aspects would be flawless, equipment will work!
- Athlete's to be safe

Day 4 Pray for your community

- There would be a spiritual awakening in the entire region
- God would break down all barriers to the gospel
- Many would choose to become Christ-followers

Day 3 Pray for your church

- Leadership of your church, your Pastor & Student Pastor as they lead to embrace the new Christ-followers and fully disciple them

Day 2 Pray for families of Real Encounter team

- Their safety and spiritual protection while separated
- God would comfort & provision for them in team members absence

Day 1 Pray for yourself

- Your eyes would see, and mouth would invite at least 5 people who need to know Christ and come to the Harvest Night Rally (Missions in action!)
- God would use you today

ENCOURAGER TEAM: *Responsible for recruiting and training encouragers for people who make decisions for Christ.*

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Enlist a minimum of 100 adult volunteers to work as encouragers at the invitation for people who make decisions for Christ.
- ❑ Train workers in an effective encouraging process. Encourager needs to ask what decision was made, why they made that decision, give scriptural guidance and lead the person being encouraged in prayer.
- ❑ Train workers in effective information gathering.
- ❑ Make sure there is a specific location and adequate space for the "Encouraging" time during the invitation.
- ❑ Evaluate the decision cards after the event. Give cards with a specific church affiliation to that church. If no church affiliation is reflected on the information card, seek information regarding a close friend of the person making a decision for Christ, then pass the contact information to the friend's church leadership. In the event there is no friend or affiliation; give to nearest church by address.
- ❑ Anticipate 20% in attendance coming forward at invitation time. (You will need a minimum of 100 encouragers. Note: We have never had too many encouragers!)
- ❑ Purchase Bibles & any other Discipleship Materials the Lord has directed to be given to each person responding at invitation time.
- ❑ Cards with a listing of local churches, Pastors, Student Pastors and service times are also a great resource to hand people making decisions.
- ❑ Provide decision cards and pencils/pens to each person filing out information cards.
- ❑ Provide name badges or other identification source for each Encourager. RE t-shirts are available for purchase for each volunteer.
- ❑ A professional counselor available for addressing deeper needs within a person's life is helpful. Train your encouragers in what conversations are beyond their role, and the referral process should a conversation deem necessary.

NOTE: When enlisting and training Encouragers, set the bar very high in expectation of spiritual service. Be sure that "women counsel women and men counsel men", insure that at no time is an Encourager ALONE with a student in secluded spot talking.

HOST TEAM: *Coordinates meals, housing, and snacks for the REAL ENCOUNTER team.*

- ❑ Establish contact with the Real Encounter office: 417-353-0888 or email: brad@realencounter.org
- ❑ Contact brad@realencounter.org regarding specific meal needs for the R.E. Team during Crusade week.
- ❑ Contact the R.E. office for the number of motel rooms needed and a list of recommended hotels.
- ❑ The host church will need to enlist a "hostess" overseeing meal operations each day.
- ❑ Meal times can be determined upon completion of the school assembly schedule. Contact the R.E. office for direction of meal choices.
- ❑ Bottled water, sports drinks as well as healthy snacks are needed for each day and Harvest Night. Plan to send a cooler with the Team each day with iced bottles. (*Assemblies and Harvest Night are EXTREEMLY physical – re-hydration is a necessity*)
- ❑ 3 or 4 volunteers are needed at each assembly site to assist in unloading and loading equipment.

Real Encounter Check List

4-6 Months

- Agree on date of event. *(Make sure school and community events do not interfere)*
- Complete Contract & deposit through the Real Encounter office
- Assemble Team Leaders according to Pre-Event Planning Guide
- Organize local churches involved with Real Encounter to assist Team Leaders in the planning process
- Meet with school principals to inform them of Real Assemblies. Contacting schools early on increases the chances of assemblies being booked.
- Book Venue for Real Encounter Harvest Night.
- Ensure adequate space for motorcycle or BMX exhibition.
- Develop budget

3 Months

- Contact local business for support if needed.
- Publicize Real Encounter to local churches. *(Make sure you are inviting churches that are not involved with the planning process to support the event with their attendance)*
- Secure all lodging arrangements for the R.E. Team. Email the information to: brad@realencounter.org
- Check for insurance needs of the venue site. Request "proof of insurance" if needed

2 Months

- Confirm Harvest Night venue and time frames.
- Recruit and train adult volunteers as Encouragers
- Purchase Bibles, Decision Cards, Tracks, pens & pencils for Harvest Night
- Reserve 2 gas generated lighting trees for outside motorcycle exhibition, if needed.

1 Month

- Recruit security personnel for event night
- Confirm lighting trees for outside motorcycle exhibition.
- Confirm school assemblies
- Publicize real encounter in the schools. Use posters, postcards, t-shirts.
- Begin mass media blitz.
- Begin community wide prayer strategy with participating churches
- Finalize lodging for Real Encounter Team.
- Finalize plans for meals during Real Encounter Week.

2 Weeks

- Continue with publicity blitz in community
- Confirm lodging & meal plans
- Purchase food for snacks & drinks
- Email name and addresses of all venues & lodging to: brad@realencounter.org
- Contact each school scheduled for assemblies to confirm all details and times
- Contact Harvest Night location to confirm the details and time frame of the event. Confirm the exact time R.E. will have access to the site for set-up and who the on-site contact person will be through the duration of the event.
- FOLLOW UP ON ALL THOSE WHO MAKE DECISIONS AFTER THE EVENT!!!

If this event is going to be a success, it will only be so because of prayer and priority. There are always a million good things going on; however we must not allow anything to compete with this emphasis. You must ensure each detail in the pre-event planning guide is followed and completed.

We must not fail in our preparation to meet God and our prayer for God to send revival. Begin to pray now for the Real Encounter team, the people in your town, the churches who will be involved.

We are praying that God would bless your efforts and do something so incredible that only He could get the credit for it. We are praying for a REAL Encounter.

Please do not hesitate to contact our office if you have any questions
417-353-0888 or email: brad@realencounter.org

Thank you and God Bless,

Brad Bennett
Executive Director of Real Encounter